

CORPORATE EVENTS CALENDAR - 2011

Company Name	Alpargatas S. A.
Headquarters Address	Rua Funchal, nº 160, Vila Olímpia - São Paulo / SP
Internet Address	http://ri.alpargatas.com.br
Investor Relations Officer	José Roberto Lettiere lettieri@alpargas.com.br Phone. (55 11) 3847-7406 Fax (55 11) 3045-1199
Person responsible for the Investor Relations Department	José Sálvio Ferreira Moraes jsalvio@alpargas.com.br Phone. (55 11) 3847-7397 Fax. (55 11) 3847-7313 fax
Newspapers (and localities) where the Company's corporate acts are published	Diário Oficial do Estado de São Paulo Jornal Valor Econômico

Annual Financial Statements and Consolidated Financial Statements, related to the fiscal year ended as of 12/31/2010

EVENT	DATE
✓ Forwarding to BOVESPA and submission to Shareholders (website)	03.21.2011
✓ Publication	
Diário Oficial do Estado de São Paulo	03.22.2011
Jornal Valor Econômico	03.21.2011

Standard Financial Statements (DFP), related to the fiscal year ended as of 12/31/2010

EVENT	DATE
✓ Forwarding to BOVESPA and submission to Shareholders (website)	03.18.2011

Remuneration over Results related to the fiscal year ended as of 12/31/2010

Remuneration	Event - Date	Amount (R\$ thousand)	Amount in R\$ / share		Payment Date
			Common Share	Preferred Share	
Interest on Equity	BDM – 03.12.2010	12.011	0.0329	0.0362	04.30.2010
Interest on Equity	BDM – 05.14.2010	20.000	0.0548	0.0603	06.30.2010
Interest on Equity	BDM – 08.13.2010	15.000	0.0411	0.0452	09.30.2010
Interest on Equity	BDM – 11.12.2010	16.400	0.0449	0.0494	12.21.2010

Distribution ad referendum of AGM of 2011

Reference Form, related to the current fiscal year ending 12.31.2011

EVENT	DATE
✓ Forwarding to BOVESPA and submission to Shareholders (website)	05.25.2011

Quarterly Information - ITR

EVENT	DATE
✓ Forwarding to BOVESPA and submission to Shareholders (website)	
✓ Referring to the 1 st quarter of 2011	05.13.2011
✓ Referring to the 2 nd quarter of 2011	08.12.2011
✓ Referring to the 3 rd quarter of 2011	11.11.2011

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Dissemination of Results	
EVENT	DATA
✓ Forwarding to BOVESPA and submission to Shareholders (website)	
✓ Referring to the 4 th quarter of 2010	03.18.2011
✓ Referring to the 1 st quarter of 2011	05.13.2011
✓ Referring to the 2 nd quarter of 2011	08.12.2011
✓ Referring to the 3 rd quarter of 2011	11.11.2011

Annual general Meeting	
EVENT	DATA
✓ Forwarding of the Call Notice to BOVESPA	04.08.2011
✓ Publication of the Call Notice	
Diário Oficial do Estado de São Paulo	April 09, 12 and 13, 2011
Jornal Valor Econômico	April 11, 12 and 13, 2011
✓ Annual General Meeting	04.26.2011
✓ Forwarding of the Minutes of Annual General Meeting to BOVESPA	04.26.2011

Public Meeting with Analysts	
EVENT	
✓ Public Meeting with Analysts, open to other interested parties	
2011 APIMEC Meeting	
Date: November 30, 2011, 14:00 PM	
Venue: to be confirmed	

Board of Directors Meetings already scheduled	
EVENT	DATE
✓ Board of Directors Meeting realization – Approval of 2010 Financial Statements	03.18.2011
✓ Forwarding of the Minutes of BDM to BOVESPA - Approval of 2010 Financial Statements	03.18.2011
✓ Board of Directors Meeting realization – Approval of 1Q11 Financial Statements	05.13.2011
✓ Forwarding of the Minutes of BDM to BOVESPA - Approval of 1Q11 Financial Statements	05.13.2011
✓ Board of Directors Meeting realization – Approval of 2Q11 Financial Statements	08.12.2011
✓ Forwarding of the Minutes of BDM to BOVESPA - Approval of 2Q11 Financial Statements	08.12.2011
✓ Board of Directors Meeting realization – Approval of 3Q11 Financial Statements	11.11.2011
✓ Forwarding of the Minutes of BDM to BOVESPA - Approval of 3Q11 Financial Statements	11.11.2011